

# "Transforming Talent Development"

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## Member Spotlight

Have you recently received a promotion, started a new job, or have great news to share?

Email your accomplishment(s) to [president.sevaatd@gmail.com](mailto:president.sevaatd@gmail.com) to be showcased here.

## CONGRATULATIONS !!!!!!!!!!!!!

**Congratulations** to SEVA ATD member – Marcia Stewart-Downing, for winning the local and National Shark tank presentation competition, for Performance improvement in the workplace with International Society for Performance Improvement (HRISPI).

**Presentation:** Engaging Games and Activities that build Performance improvement in the workplace.

**Brief Synopsis** - Are your activities and games engaging? Do they capture the attention of the audience and provide memorable content? Or, do they check a box that says, yes there's interactivity in my presentation?



# Upcoming Events

## PROFESSIONAL DEVELOPMENT

May 10, 2016, 6:00 p.m. - 8:00 p.m.

### Neuroscience Meets E-Learning: How New Research in Cognitive Load Theory Effects Instructional Design

Strayer University – Chesapeake, 676 Independence Parkway,  
Chesapeake, VA 23320

[Click here](#) for Event Flyer.

## National Speakers Association (NSA)

Calendar of Events: [Click here](#) to view.

**Audience:** SEVA members who run their own business

**Location:** Some of the meetings are in Williamsburg

**Costs:** SEVA members can attend NSA meetings at the member rate which is currently \$37.00 if registering early. *Included in*

*Cost:* Continental breakfast and networking (8:00 a.m. - 9:00 a.m.)

**Presentation - 9:00 a.m. - 12:00 p.m.**

Laurie Guest and Liz Weber, in particular, are two of the top professional speakers in the country who will be discussing how they run their businesses.

Contact member Ron Chapman to register for events.

# Adaptive Learning: Unleashing the Holy Grail of Deep Learning Measurement

May 18, 2016, 12:00 p.m. - 1:00 p.m.

**Location:** Webinar

Adaptive learning is a methodology that intelligently adapts the learning experience to each individual learner, based on the learner's actions, decisions, abilities, and even other external factors. The result is more engaging, effective, and efficient training and reduced cost through a decrease in time for training for the organization. More important, the dynamic branching nature highlights the critical differences between learners, achieving deep data and enabling truly informed business decision making.

## ATD 2016 International Conference & Exposition



May 22-25, 2016

**Location:** The Colorado Convention Center, 700 14th Street, Denver, Colorado 80202

The [ATD 2016 International Conference & Exposition](#) will provide you with the tools, strategies, and solutions you need to tackle these challenges head on. You'll get insights into the latest innovations in talent development, as well as actionable tools and solutions on designing, delivering, implementing, and measuring the success of your programs. ATD 2016 will cover the entire industry, giving you an in-depth guide for the path to success and an outlook on what the future of talent development holds.

# *Transforming Talent Development*



## *2016 Annual Conference*

*September 22, 2016*

*9:00 a.m.- 4:00 p.m.*

## *Call for Speakers*

The Southeastern Virginia Chapter of ATD is the primary professional organization for workplace learning and performance professionals in Hampton Roads. Formed in 1975, it's proud to be one of the oldest ATD regional chapters. SEVA-ATD today is stronger than ever with a committed board and supportive members together creating new ways for local training professionals to grow and excel in the training industry.



**Strayer University**  
**676 Independence Pkwy #300**  
**Chesapeake, VA 23320)**

# SEVA NEWS

## Membership Drive May-June 2016



May 1<sup>st</sup> marks the beginning of SEVA ATDs May-June Membership Drive and we need your help! The more talent development professionals that we have in our network the better we are able to serve you and our community. We started the year with a new mindset and we are excited about all the ways we are working to make this a meaningful chapter for you. Please join us today!

## Exciting things are transforming at SEVA ATD...

Not yet a member of SEVA ATD? We would love to have you in our network!

By joining SEVA ATD and securing your membership by June 30th, you will receive **\$15 off** the local membership price. That's **\$15 extra** for your national ATD membership rate that is also at a great rate based on the Power Member advantage. All the levels and benefits of membership are listed at the base of this email for your review. Here are some noteworthy events you will want to take advantage of as a SEVA ATD member in the coming weeks and months which are free or discounted to members:

- May 10th- Professional Development
- May 12th- Career Club
- June 14th - Summer Social
- July 12th- Models & Simulations
- July- Social Media BootCamp
- August - SEVA ATD Road Trip ODU- Models and Simulation
- September 23rd- Transforming Talent Development One Day Conference
- October - Professional Development
- November- Professional Development/Veteran's Appreciation
- December - Holiday Social

# SEVA NEWS

## Membership Drive May-June 2016

YOU HAVE **TWO WAYS** to take advantage of membership- Locally and Nationally. You are free to join one or **both** the memberships for even more valuable membership benefits and professional development.

SEVA ATD provides you with:

- Free monthly interactive programs that let you learn with local colleagues
- Speaking/facilitating opportunities
- Networking opportunities with peers in your marketplace
- CPLP Re-certification Credits
- SHRM/HRCI Re-certification Credits
- Close proximity to career support programs and services
- Talent Development Consultants Page
- Community Ties - You're Not Alone

If you are ready to take the next step in your professional career, join today by completing the membership application. Begin by selecting your appropriate membership level below and use **discount code MD05062016 for your discount of \$15 which will appear at checkout.**

\*\*\*Note-student membership discount is **\$10 off**. Use discount code MDST05062016\*\*\*

**Click on each link below to see how to convince your organization to invest in your professional development:**

- [ATD Membership Investment](#)
- [Benefits of Membership](#)

# SEVA NEWS

## Member Profiles

**For Members Tab** - As a member, you have access to other Workforce Learning and Performance Professionals. **Update:** Members are now able to add a professional image to their profile.

## Membership Benefits

**Job Bank** - The Job Bank page posts career fairs and employment opportunities. Members are able to post jobs for their organization by forwarding the information to [careerclub.sevaatd@gmail.com](mailto:careerclub.sevaatd@gmail.com).

**Consultants** - Under the For Members tab, member Consultants are able to showcase their information in the "Consultants" directory. If interested, send the completed form to the email indicated.

**Member Directory** - Only members are able to view the contact information of other members.

# SEVA Social Media

Stay connected!!!! Join us on one or more of our Social Media connections.



SEVA - <https://www.linkedin.com/groups/1259247>



Career Club - <https://www.linkedin.com/groups/6578844/profile>



SEVA - <https://www.facebook.com/SEVAASTD/>



SEVA - <https://twitter.com/SEVAATD>

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## 2016 Board Members

[President](#), Marcia Downing

[Executive Vice President](#), Marlo Calloway

[Chief Finance Officer](#), Roger Hohensee

Advisor, Bill Hall (Immediate past president)

Director, Chequitha Chatman - [Membership](#)

Director, Nancy Hardy - [Book Club](#)

Director, Sharon Harrington, CPLP

Director, Deja Harris - [Social Media](#)

Director, Rose Nicholson, CPLP - [Professional Development](#)

Director, C. Renée Turner - [Career Club](#)

Director, Jonathan West - [Book Club](#)

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Click on any link above to contact a Board Member.



# Sponsor Opportunities

## 2016 SEVA ATD Sponsor Form

January – December 2016

Would you like to serve as a sponsor for or partner with for the Southeastern Virginia Chapter of the Association for talent Development (SEVA ATD)?

The SEVA Chapter of ATD, the primary professional organization for workplace learning and performance professionals in Hampton Roads, is offering sponsorship and partnership opportunities.

Available Sponsorships:

- Platinum Sponsors
- Silver Sponsors
- Gold Sponsors
- Book Club Partners
- Career Club Partners
- Monthly Supporting Partner
- June and December Social Events Partners

To learn more about becoming a SEVA Sponsor, [click here](#) or email your interest to [president.sevaatd@gmail.com](mailto:president.sevaatd@gmail.com).

## Current SEVA Chapter Sponsors



**Train by Cell™**



Chesapeake



Peninsula Town Center