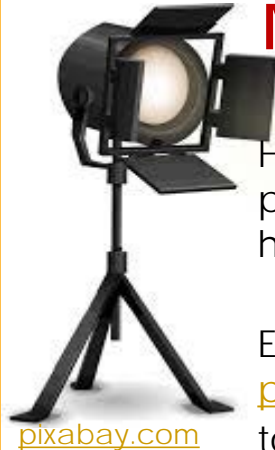


# "Transforming Talent Development"

## In this issue:

- Member Spotlight
- Upcoming Events
- SEVA News
- Chapter Social Media
- SEVA Annual Conference
- Southeast Conference
- 2016 Board Members
- SEVA Sponsorship



## Member Spotlight

Have you recently received a promotion, started a new job, or have great news to share?

Email your accomplishment(s) to [president.sevaatd@gmail.com](mailto:president.sevaatd@gmail.com) to be showcased here.

## Professional Development Workshop - Facilitation Skills

Date: Tuesday, November 15, 2016  
Facilitators: Alyse Slight, James Brooks, and Thomas Jones  
Time: 6:30 p.m. – 8:00 p.m.  
Location: Strayer University, 676 Independence Parkway, Suite 300, Chesapeake, VA 23320

## Career Development - Portfolio Management – Developing a Manageable Portfolio

Date: Thursday, November 17, 2016  
Facilitator: Marcia Downing  
Time: 6:00 p.m. – 7:30 p.m.  
Location: Strayer University, 676 Independence Parkway, Suite 300, Chesapeake, VA 23320

## December Social Event

December 13, 2016  
McCormick & Schmick, Virginia Beach, VA  
6:00 p.m. - 8:00 p.m.

# SEVA NEWS

## Membership Update

**POWER MEMBER** discount. If you are a National Member and are interested in joining the SEVA Chapter, you will receive a discount of \$20.00.

**Professional Member** discount. If you are a member of a different Professional Organization (e.g. ISPI, SHRM, PMI, etc.), and are interested in joining the SEVA Chapter, you will receive a discount of \$10.00.

**Corporate Member** discount. If your company has five (5) or more employees join, each member will receive a discount.

## Membership Benefits

**Job Bank** - The Job Bank page posts career fairs and employment opportunities. Members are able to post jobs for their organization by forwarding the information to [careerclub.sevaatd@gmail.com](mailto:careerclub.sevaatd@gmail.com).

**Consultants** - Consultants are able to showcase their information in the "Consultants" directory. If interested, send the completed form to the email indicated.

**Member Directory** - Only members are able to view the contact information of other members.

To take advantage of these discounts, email [membership.sevatd@gmail.com](mailto:membership.sevatd@gmail.com) for the discount code. Current SEVA members may use either discount upon membership renewal. **Only one discount may be used.**



# SEVA NEWS

## Member Profiles

**For Members** - As a member, you have access to other Workforce Learning and Performance Professionals. **Update:** Members are now able to add a professional image to their profile.

## Membership Benefits

**Job Bank** - The Job Bank page posts career fairs and employment opportunities. Members are able to post jobs for their organization by forwarding the information to [careerclub.sevaatd@gmail.com](mailto:careerclub.sevaatd@gmail.com).

**Consultants** - Under the For Members tab, member Consultants are able to showcase their information in the "Consultants" directory. If interested, send the completed form to the email indicated.

**Member Directory** - Only members are able to view the contact information of other members.

**Click on each link below to see how to convince your organization to invest in your professional development:**

- [ATD Membership Investment](#)
- [Benefits of Membership](#)

# *Transforming Talent Development*

*September 23, 2016*

*2016 Annual Conference*

## *Summary of Presentations*

***Turning Games/Activities into Learning And Engagement*** - Marcia Stewart-Downing - [MarciazConsulting@gmail.com](mailto:MarciazConsulting@gmail.com) - [Conference Brochure](#)

***Classical RGB-Driven Cultures Found in Every Workplace*** - Elizabeth & Joseph Lacroix - QWLC - Quality of WorkLife Consultants - 757-880-9430 - [ltodi@aol.com](mailto:ltodi@aol.com) - [Conference Handouts](#)

***Next Generation Interactive Learning Platforms Crafted for Millennial Generation Consumers*** - Hal Brauer, CME - 757-392-2867 - [Hal.Brauer@mymic.net](mailto:Hal.Brauer@mymic.net) - [Conference Handout](#)

***Present to Persuade -Paul Ariola*** - Executive Vice President - [easternvirginia.dalecarnegie.com](http://easternvirginia.dalecarnegie.com)

***Priority Classical Organization Development Initiatives*** - Elizabeth & Joseph Lacroix

***Crucial Conversations-Identifying & Leading Effective Dialogue to Address Conflict*** - Thasheena Cutno, M.Ed. - Principal Training & Development Consultant - Precise Professional Development, LLC 757-282-8791 - [weareprecise@outlook.com](mailto:weareprecise@outlook.com)

***BeCauSeWeDo: A Simplified Approach to Understanding Leadership Theory*** - Dr. Scott MacFarlane - [carmac@mail.regent.edu](mailto:carmac@mail.regent.edu) - [Conference Handout](#)

***Stay On Track: Effective Tips for Becoming an Effective Trainer*** - Glenn Hadley, Jr., DTM - 757-528-6131 - [glennhadley2@gmail.com](mailto:glennhadley2@gmail.com)

Click here to view [Conference Wrap-Up](#)



## ATD & Southeast Chapters Regional Conference

**Date:** October 23-24

**Location:** Charlotte Marriott City Center  
100 West Trade Street, Charlotte, NC 28202

**Southeast area** talent development professionals, chapter members, and chapter leaders are invited to join us for a one-day learning and networking event with a reception the evening before.

### Conference Registration Options

Select one of the full conference rates to receive access to concurrent sessions, general sessions, and access to the EXPO or select one of the Special Registration Options to attend using a daily registration with or without access to the EXPO. For conferences without daily rates, the regular registration option will be selected.

**List Price:** \$249.00 USD

For more information, check the website -

<https://www.td.org/Events/Chapter-Regional-Conferences/Southeast>.

Remember to enter **Code CH4096** when you register. It's simple, just enter the code when you check out at National ATD.

# SEVA Social Media

Stay connected!!!! Join us on one or more of our Social Media connections.



SEVA - <https://www.linkedin.com/groups/1259247>



Career Club - <https://www.linkedin.com/groups/6578844/profile>



SEVA - <https://www.facebook.com/SEVAASTD/>



SEVA - <https://twitter.com/SEVAATD>

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## 2016 Board Members

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[President](#), Marcia Downing

[Executive Vice President](#), Marlo Calloway

[Chief Finance Officer](#), Roger Hohensee

Advisor, Bill Hall (Immediate past president)

Director – VACANT - [Membership](#)

Director, Nancy Hardy – [Book Club](#)

Director, Sharon Harrington, CPLP

Director, Deja Harris – [Social Media](#)

Director, Rose Nicholson, CPLP – [Professional Development](#)

Director, VACANT – [Career Club](#)

Director, Jonathan West – [Book Club](#)

**Click on any link above to contact a Board Member.**

# Sponsor Opportunities

## 2016 SEVA ATD Sponsor Form

January – December 2016

Would you like to serve as a sponsor for or partner with for the Southeastern Virginia Chapter of the Association for talent Development (SEVA ATD)?

The SEVA Chapter of ATD, the primary professional organization for workplace learning and performance professionals in Hampton Roads, is offering sponsorship and partnership opportunities.

Available Sponsorships:

- Platinum Sponsors
- Silver Sponsors
- Gold Sponsors
- Book Club Partners
- Career Club Partners
- Monthly Supporting Partner
- June and December Social Events Partners

To learn more about becoming a SEVA Sponsor, [click here](#) or email your interest to [president.sevaatd@gmail.com](mailto:president.sevaatd@gmail.com).

## Current SEVA Chapter Sponsors



**Train by Cell™**



Peninsula Town Center