

# Sponsor Form

## 2016 SEVA ATD Sponsor Form

January – December 2016

Would you like to serve as a sponsor for or partner with for the Southeastern Virginia Chapter of the Association for talent Development (SEVA ATD)?

The SEVA Chapter of ATD, the primary professional organization for workplace learning and performance professionals in Hampton Roads, is offering sponsorship and partnership opportunities.

### Available Sponsorships:

- Platinum Sponsors
- Silver Sponsors
- Gold Sponsors
- Book Club Partners
- Career Club Partners
- Monthly Supporting Partner
- June and December Social Events Partners

All applicants must complete the following application and return to [president.sevaatd@gmail.com](mailto:president.sevaatd@gmail.com).



*Questions about this form?* Contact SEVA ATD at [president.sevaatd@gmail.com](mailto:president.sevaatd@gmail.com).

# Sponsor Levels

## Platinum Sponsors: \$750

- Annual recognition as a platinum sponsor
- Company banner prominently displayed during Career and Professional Events (provided by sponsor)\*
- Company logo hyper-linked/posted on the SEVA ATD Sponsor website and social media (Linked-In, Twitter and Facebook)
- Special membership pricing (first 10 for \$25 and all others \$40)
- 5 minute presentation time during two Professional Development events
- Flyer or other promotional items made available during Career and Professional Events\*
- Complimentary table in the exhibitor hall (one 5' x 2' table, not dressed/skirted, with two chairs) during the Annual Conference
- Complimentary admission to June and December Networking events for two (2)\*
- Complimentary admission to Annual Conference ("Transforming Talent Development" - September 22, 2016) for two (2)
- Meals and snacks during the conference for two (2)

## Gold Sponsors: \$500

- Annual recognition as a gold sponsor
- Company logo hyper-linked/posted on the SEVA-ATD Sponsor website and social media (Linked-In, Twitter and Facebook)
- Special membership pricing (first 5 for \$25 and all others \$40)
- Flyer or other promotional items made available during six (6) Career and Professional Events (Conference Event Excluded)
- Complimentary admission to June and December Networking events for one (1)
- Complimentary admission to Annual Conference ("Transforming Talent Development" - September 22, 2016) for two (1)
- Meals and snacks during the conference for one (1)

## Silver Sponsors: \$300

- Annual recognition as a silver sponsor
- Company logo posted on the SEVA ATD Sponsor website
- Complimentary admission to June and December Networking events for two (2)
- Flyer or other promotional items made available during June and December Networking events

*\* Conference Event Excluded*

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### **Book Club Partners - \$250**

- Company logo posted on the SEVA ATD Sponsor and Book Club website as a Partner for the selected book (Logo remains on website until next Book Club program) (Linked-In, Twitter and Facebook)
- Announced as a Book Club Partner in the monthly eBlast for the book schedule
- Complimentary admission to Book Club for two (2) (Book Provided)
- Recognition at monthly meetings in announcements

### **Career Club Partners - \$250**

- Company logo posted on the SEVA ATD Sponsor and Career Club website as a Partner for three (3) months (Linked-In, Twitter and Facebook)
- Announced as Career Club Partner in the monthly eBlast for the Career Club schedule
- Complimentary admission to three (3) Career Club events for two (2)
- Recognition at three (3) monthly meetings in announcements

### **June and/or December Social Events Partners - \$200**

**NOTE:** A Social Event Partner may purchase more than one (1) Social Event

- Company logo posted on the SEVA ATD Sponsor website as a Partner for the selected Social Event (Logo remains on website until next Social Event)
- Announced as a Social Event Partner in the monthly eBlast for the designated meeting
- Complimentary table to display promotional materials during the Social Event
- Complimentary admission to June and December Networking events for two (2)

### **Monthly Supporting Partner - \$75**

**NOTE:** A Supporting Partner may purchase more than one (1) month

- One (1) designated Professional Development meeting during the Calendar Year
- Company logo posted on the SEVA ATD Sponsor website as a Partner for the selected month of partnership
- Announced as Supporting Partner in the monthly eBlast for the designated meeting
- Table to display promotional materials for one (1) designated Professional Development meeting as “Supporting Partner”
- Recognition at the designated monthly meeting during announcements

## Sponsor Information

Name of Sponsor/Vendor: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

### Select the Sponsor or Vendor Level

Platinum Sponsors: \$750     Gold Sponsors: \$500     Silver Sponsors: \$300

Book Club Partners: \$250     Career Club Partners: \$250     Social Event Partners: \$200

Monthly Partner: \$75

### Payment Information

#### Check

*Please send the completed form, along with a check made payable to SEVA-ATD, Inc., to: Marcia Downing, P.O. Box 62125, Virginia Beach, VA 23466 or via email to: [president.sevaatd@gmail.com](mailto:president.sevaatd@gmail.com).*

#### Credit Card

*Please send the completed form to Marcia Downing, P.O. Box 62125, Virginia Beach, VA 23466, or via email to: [president.sevaatd@gmail.com](mailto:president.sevaatd@gmail.com).*

American Express     MasterCard     Visa

Cardholder's Name: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

By signing below, you represent that you are authorized to sign this Sponsorship Form on behalf of the sponsor named above, and that the sponsor agrees to pay the amount of the Sponsor level to SEVA ATD, Inc..

Name of Sponsor: \_\_\_\_\_

Signed By: \_\_\_\_\_ Date: \_\_\_\_\_

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